

alba



sales consulting

PROMOTING THE DESIGN EXCELLENCE SINCE 2006

www.albasalesconsulting.com



A B O U T U S

Alba Sales Consulting East Europe Agency was established in 2006 with the aim of promoting the excellence of Made in Italy design in Eastern European countries. Our history expresses our time and represents our culture, it is the history of affirmation of taste, technology, fantasy, creativity, knowledge, which made Italy famous in the world and imposed a costume on world markets.

Our selection captures the spirit of the time, it is a path through the search and enhancement of new talents, artists, graphic designers, whose fresh ideas give life to environments, and to artisans, whose skills turn creative visions into products of daily use and pleasure.

We particularly value the extraordinary executive capacity of our country's laboratories and workshops, the wealth of simple and ingenious ideas that contribute to making the homes of millions of people comfortable and pleasant, the choice of finishes based on charm and elegance, the history of objects marked by a simple and direct language, synthetic in form and truly innovative in substance, consistent, beyond fashions.

Over the years Alba Sales Consulting have propagated design culture through an increasingly large and more multinational team of collaborators.





We have met, incorporated, valued excellence from other European and non-European countries, advising and supporting many start-ups, Italian and non-Italian, investing in talent scouting processes, as investing in talent helps to grow and innovate.

We consciously select programs and collections that boast a strictly ethical, aesthetic and environmental friendly supply chain, elements for interior design and architecture with characteristics of marked originality and innovation, to meet the requirements of an increasingly demanding, prepared, global, international clientele.

OUR MISSION

Our selection captures the spirit of time.

It is a journey through research and appreciation of new talents, designers, artists, graphic designers, whose fresh ideas give life to environments, and to artisans and small artisan businesses, whose skills transform creative visions in reality.



OUR SERVICES

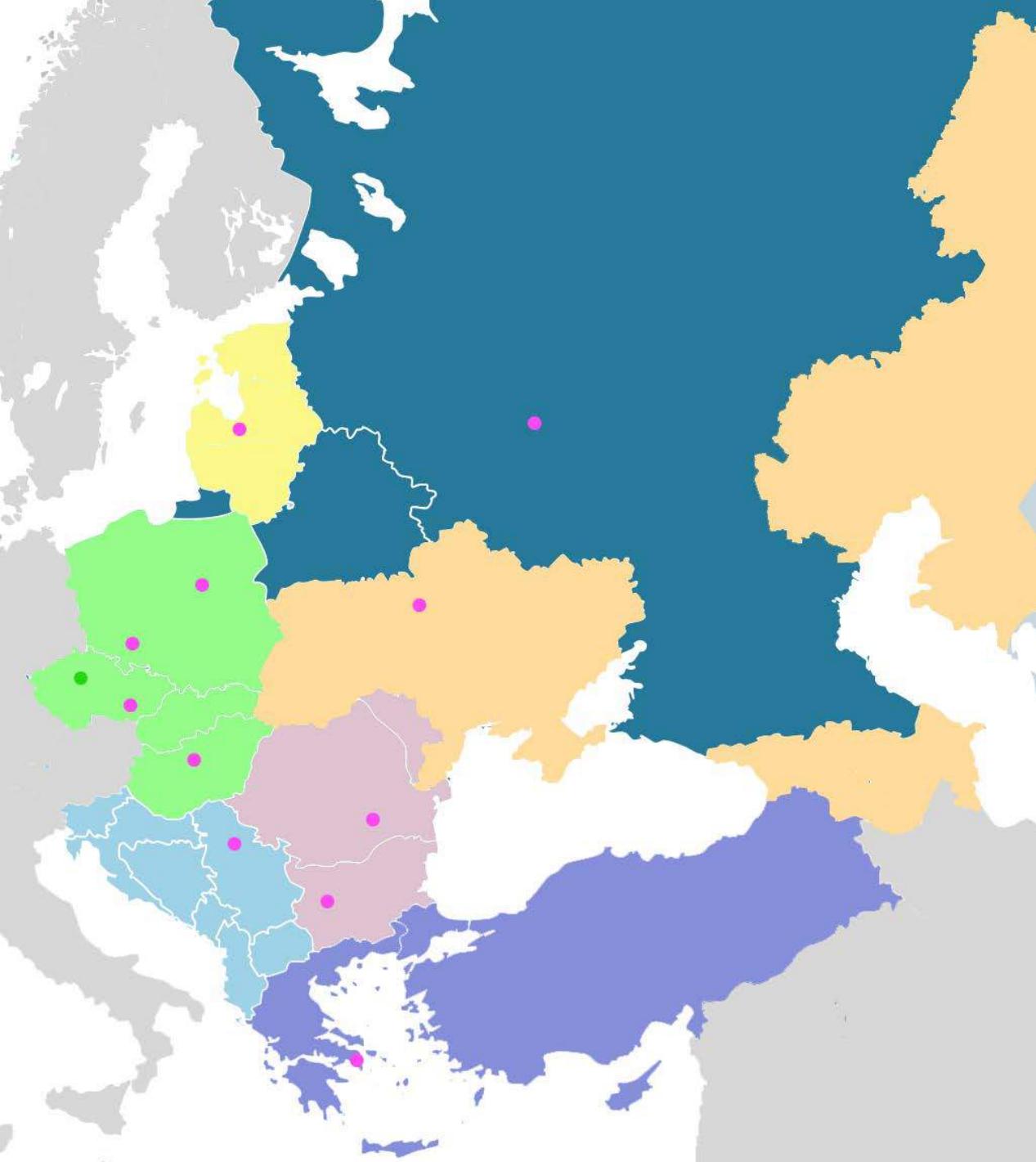
- Sales & Consulting Advisory & Art Direction
- Sales Agency
- Interior Design Consulting
- Landscape & outdoor design consulting
- Workshops / Trainings
- Laboratorio – showroom concept – atelier of architecture and interior design





FACTS & FIGURES

- 12 local native speakers area managers
- CRM Integrated System
- Database with over 20000 contacts & prospects
- Over 2000 clients in all regions
- Designers database
- Specialized press database
- Company visits / Workshops / Open Days many times throughout the year
- Advertising campaigns in major Eastern European magazines

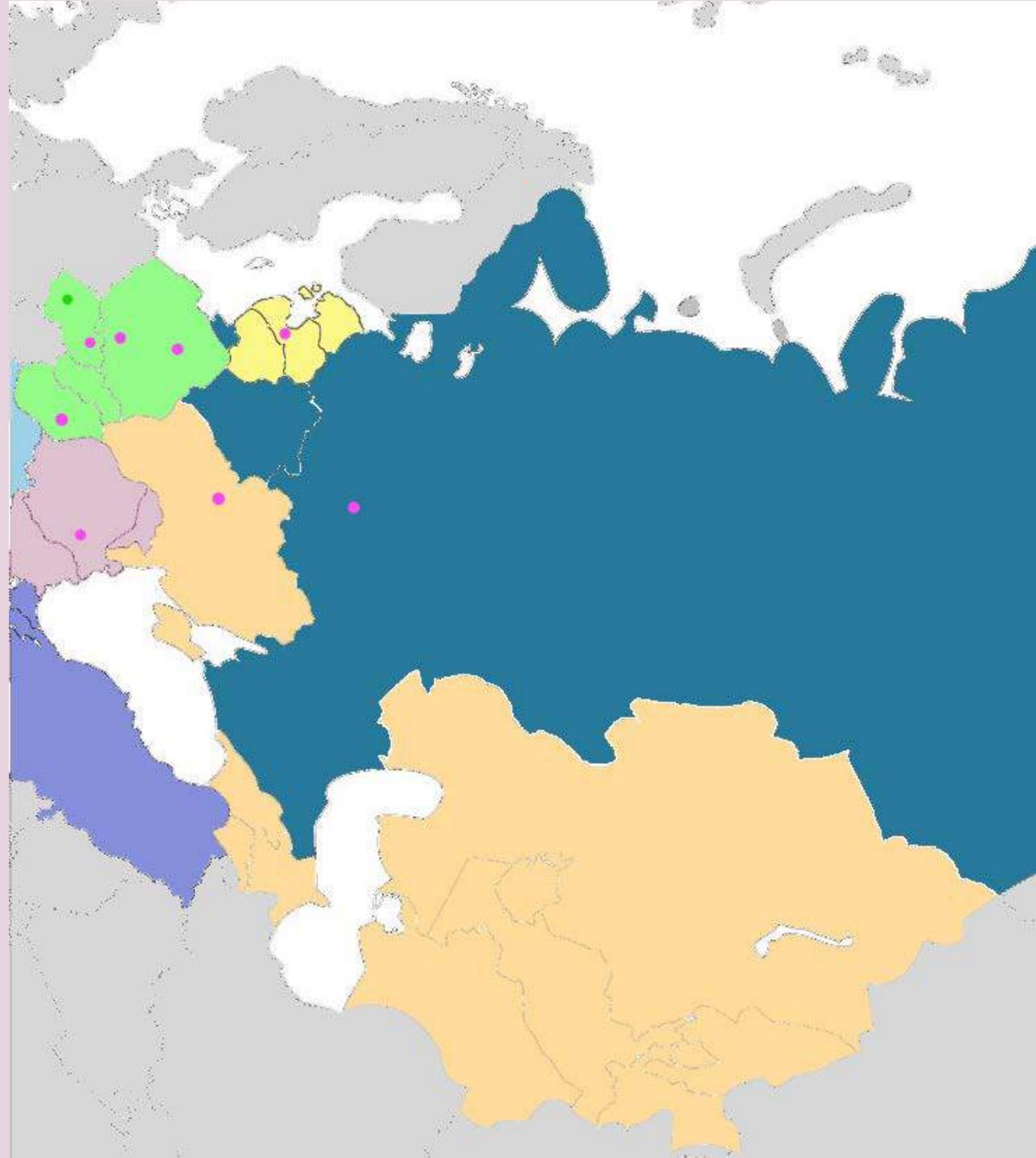


EASTERN EUROPE

Estonia	Slovenia
Latvia	Croatia
Lithuania	Serbia
	Bosnia
Poland	Montenegro
Czech Republic	Macedonia
Slovak Republic	Albania
Hungary	
	Greece
Bulgaria	Turkey
Romania	Cyprus
Moldova	

C S I
**Commonwealth of
Independent States**

Russian Federation
Ukraine
Armenia
Azerbaijan
Belarus
Georgia
Kazakhstan
Kyrgyzstan
Tajikistan
Turkmenistan
Uzbekistan



TOOLS



LABORATORIO

design lab

Showroom concept - atelier

ALBA magazine

#2

LOOP shelf PETITE FURNITURE

SPON M bath ACAPÉ

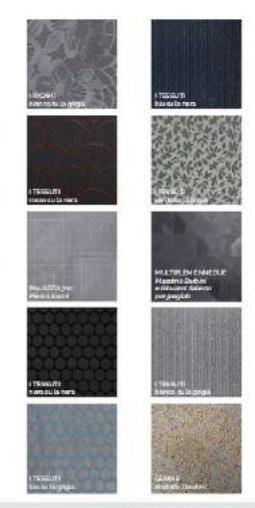
MYSTICAL DREAM wallcovering WALLADÉCO

alba magazine 23 24 alba magazine



Workshop

Alba magazine



alba sales consulting

BRANDS INDOOR OUTDOOR LIGHTING SURFACES ABOUT NEWS CONTACT

GALLERY

Our Selection

SHOW ALL WORKS INDOOR OUTDOOR LIGHTING SURFACES

Bathrooms Furniture Indoor Rugs Indoor Tableware&Accessories

Furniture Indoor Rugs Indoor Tableware&Accessories

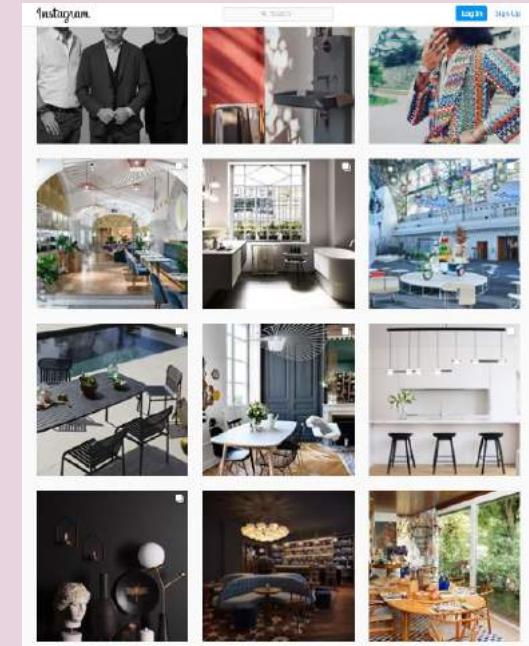
WELCOME TO ALBA SALES CONSULTING

Sales Advisory and Agency formed in January 1997

focusing in high-end design & architecture, over the year become a global design trendsetter

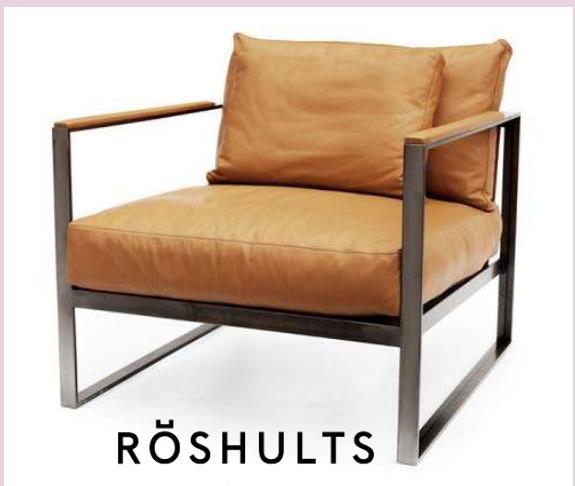
Alba Sales Consulting web site

Alba social media



**OUR BRANDS
&
PRODUCTS**

INDOOR FURNITURE



INDOOR BATHROOMS

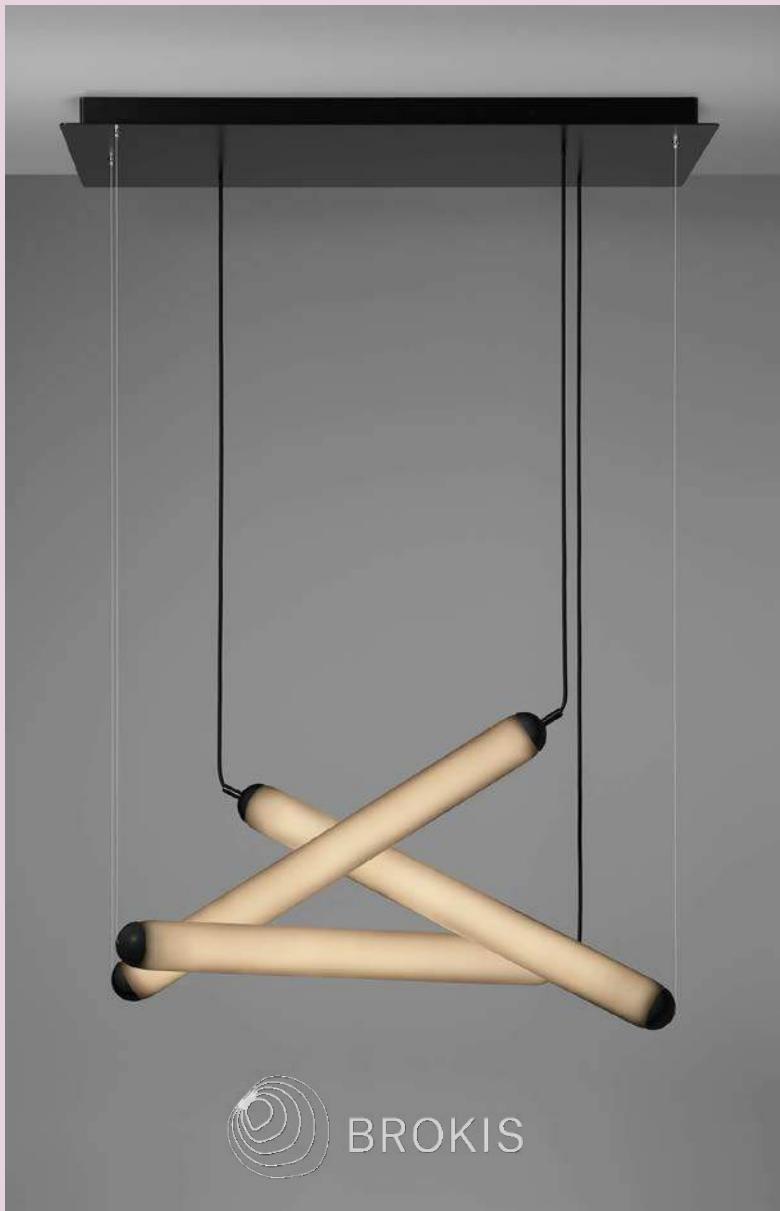


agape

DECORATIVE LIGHTING



ARCHITECTURAL LIGHTING



FABRICS



MISSONI HOME



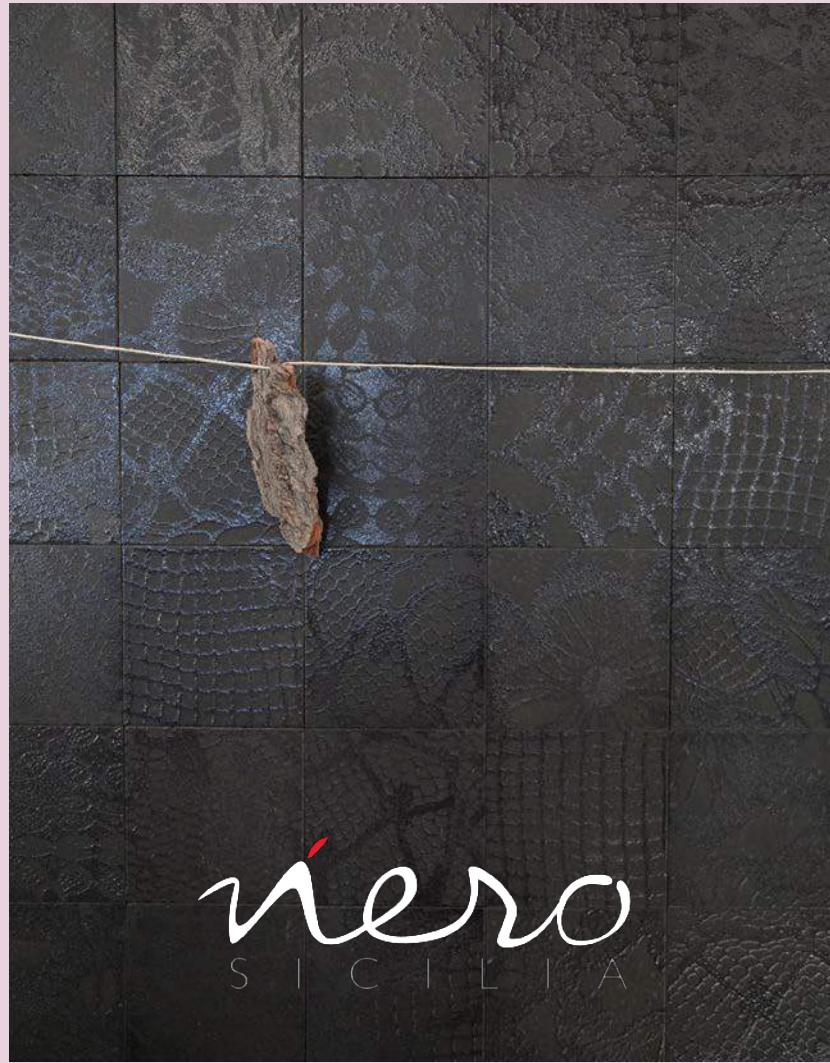
INDOOR RUGS



HOME TEXTILE

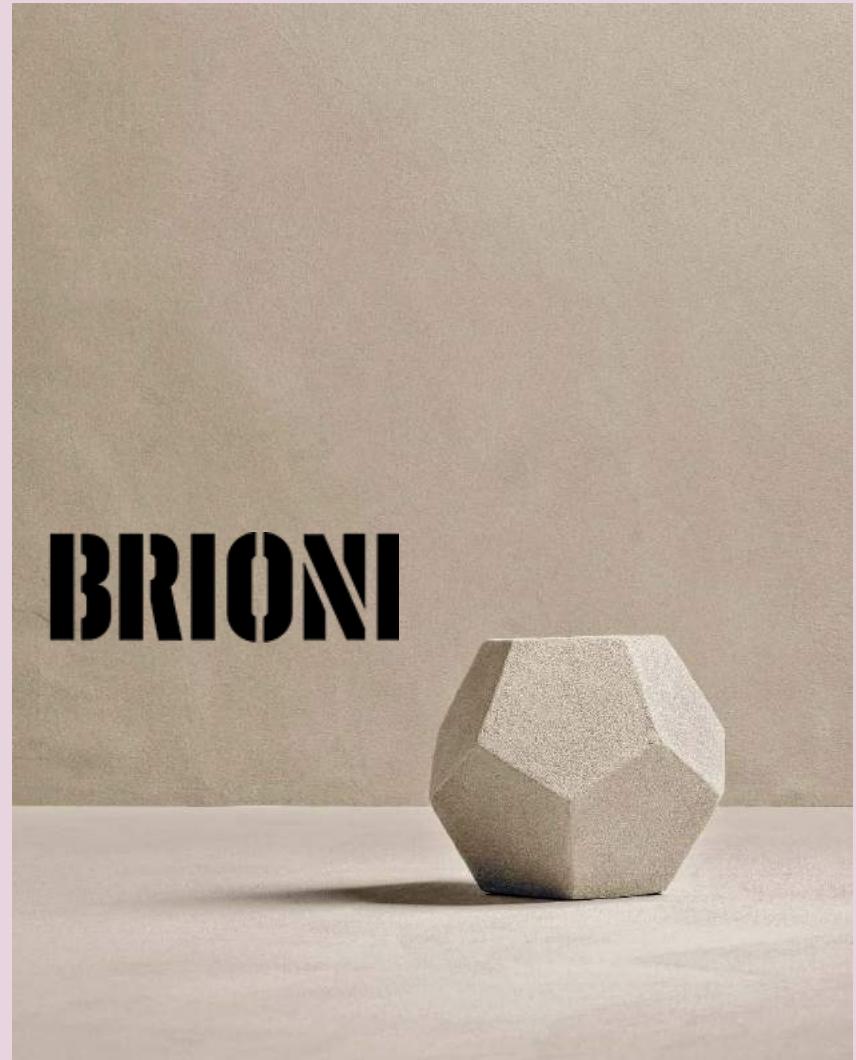


TILES & MOSAICS



SURFACES & CLAY FOR ARCHITECTURE

MATTEO

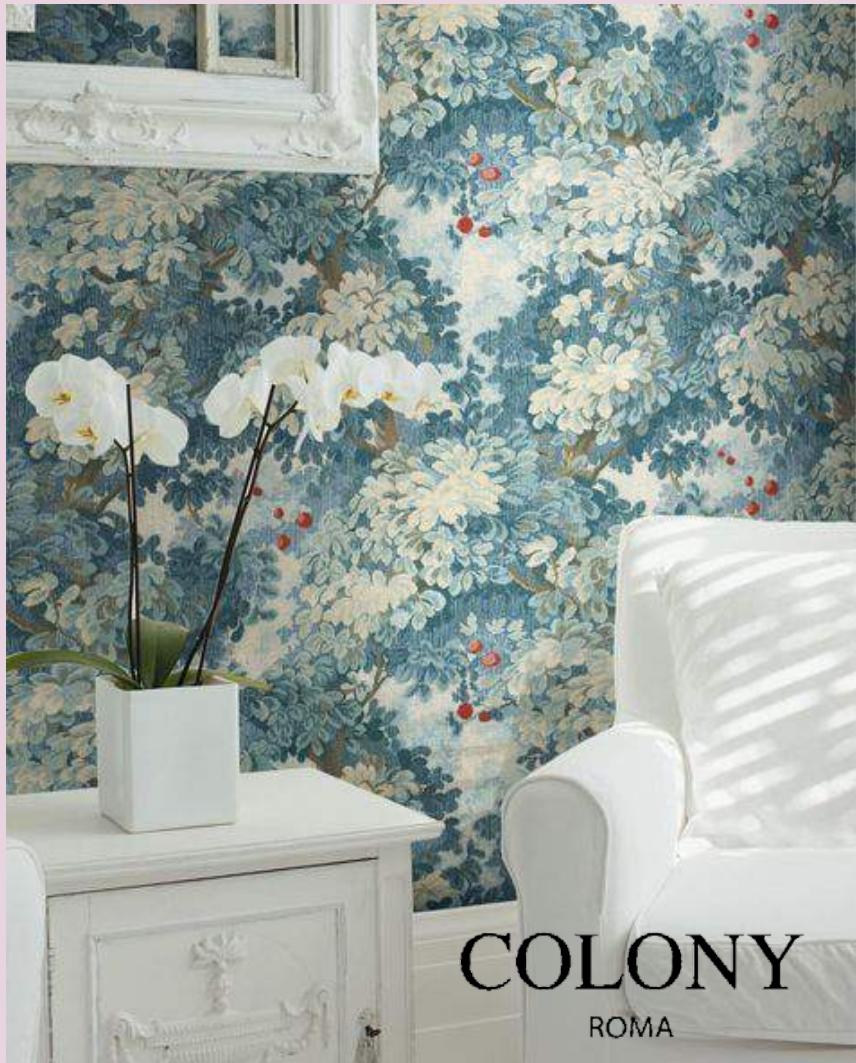


WALL & DECÒ WALLPAPER



Wall&deco®

INDOOR WALLPAPER

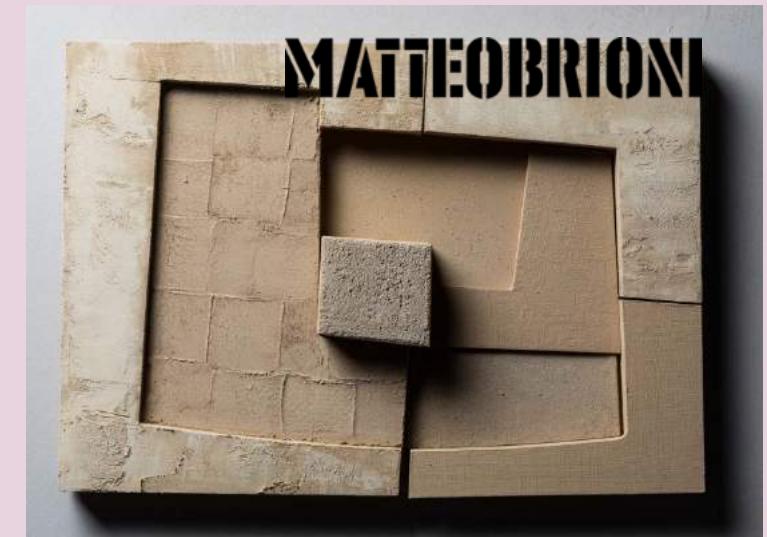


COLONY
ROMA



Petite
Friture

DECORATION



TABLEWARE



PAOLA C.



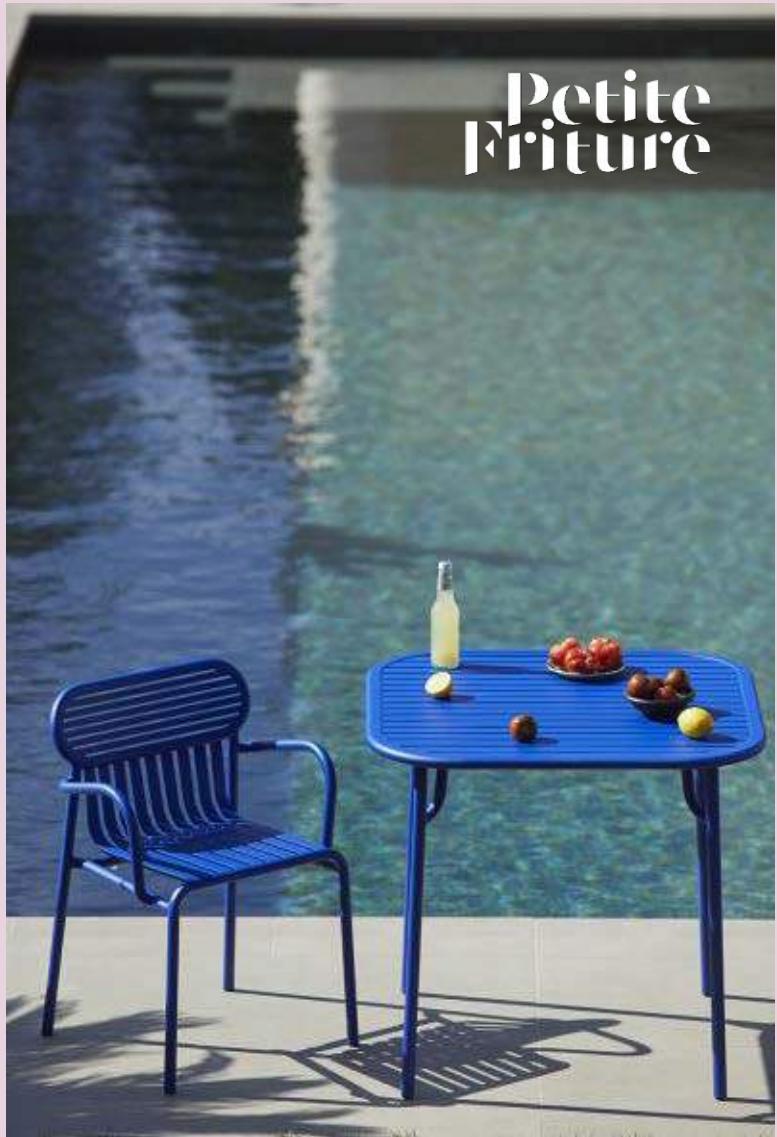
Petite
Friture



101

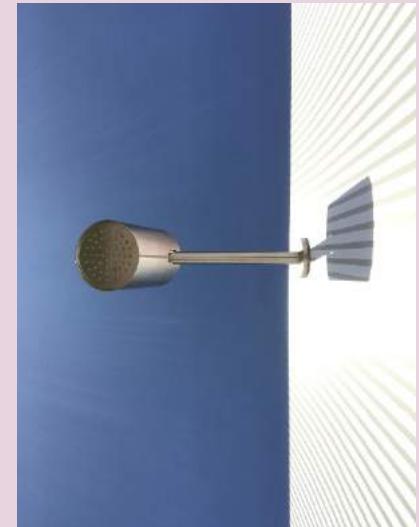
COPENHAGEN

OUTDOOR FURNITURE



OUTDOOR BATHROOM

RÖSHULTS



OUTDOOR LIGHTING



CUSTOMER SUPPORT, SERVICES & PROSPECTS

Projects

project@albasalesconsulting.it

Inquiries

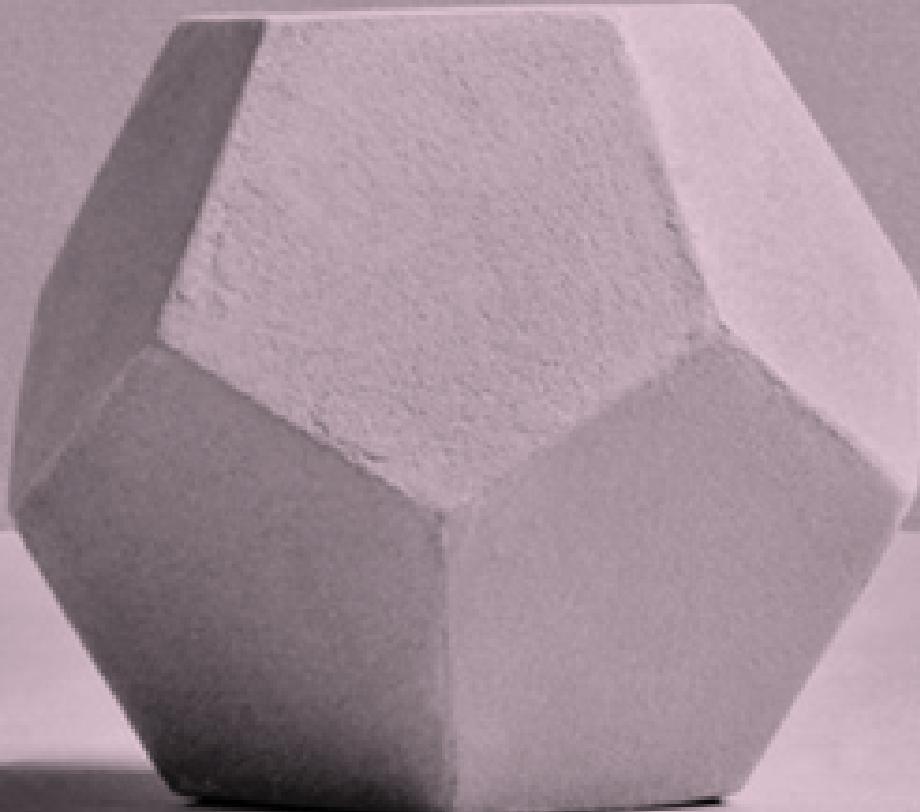
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THANK YOU



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