

alba sales consulting





Alba Sales Consulting East Europe Agency was established in 2006 with the aim of promoting the excellence of Made in Italy design in Eastern European countries. Our history expresses our time and represents our culture, it is the history of affirmation of taste, technology, imagination, creativity, knowledge, which have made Italy famous in the world and have imposed a habit worldwide.



Phi Rooms is a sales organization founded in January 2017 by Filippo Leonessa and active in the Eastern European countries. It was born from an interior design background, and with the mission of promoting & diffusing excellences in the field of decorative fabrics, wall coverings, paper wall coverings, carpets, design furniture, accessories and decorative lighting. It also aims to discover, reveal, disseminate and promote new brands and eclectic talents in interior decoration and product design.



Our selections captures the spirit of the time, it is a journey through the research and appreciation of new talents, designers, artists, graphic designers, whose fresh ideas give life to environments, and to small artisan laboratories, whose skills transform creative visions in reality.

Over the years Alba Sales Consulting & Phi Rooms have propagated culture of good design through an increasingly broader and more multinational team of collaborators. We have met, incorporated, enhanced excellence from other European and non-European countries, advising and supporting many young companies, both Italian and non-Italian, in the start-up phase, investing in talent scouting processes, as investing in talent helps to grow and innovate. We try to act as an original programming in which different knowledge and experiences come together

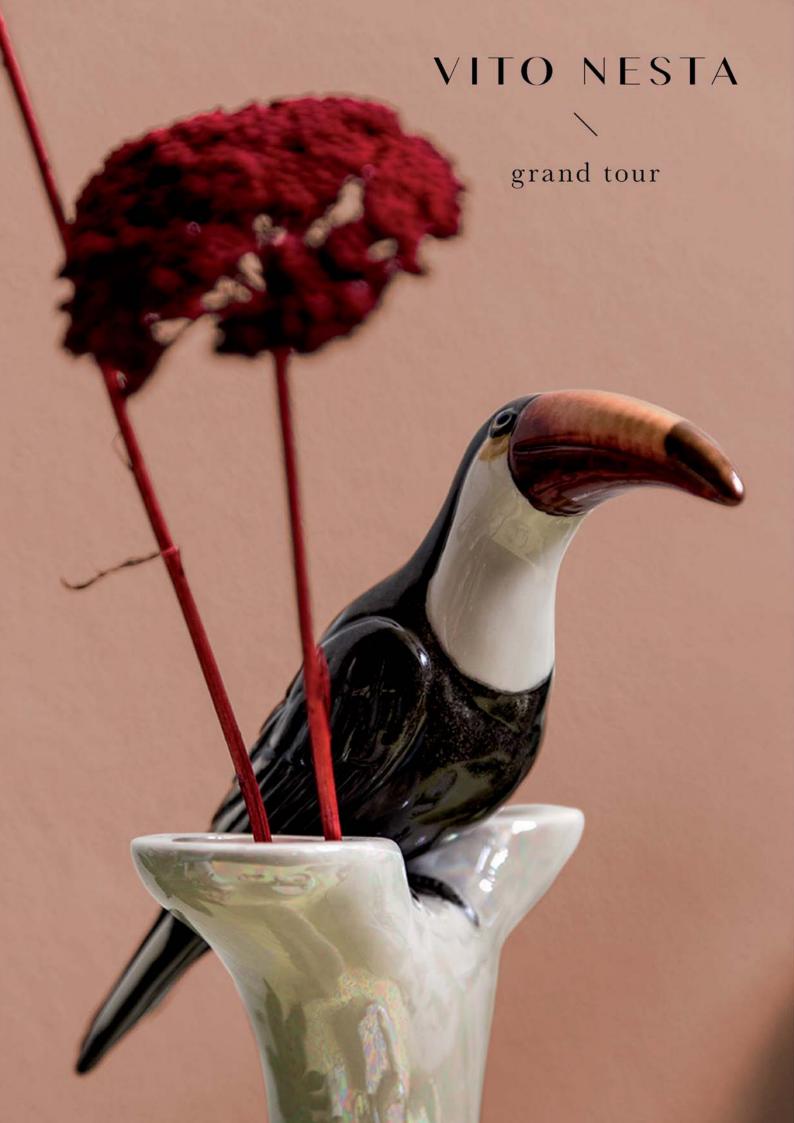
We consciously select programs and collections that boast a strictly ethical, aesthetic and environmental friendly supply chain, elements for interior decoration and architecture with characteristics of marked originality and innovation, in order to offer answers to an Italian-inspired design Lifestyle & Italian Way of Life and to the needs of an increasingly demanding, prepared, global and international clientele.

















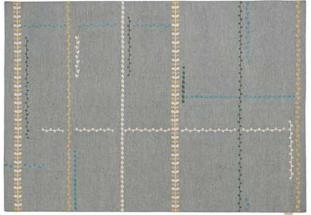








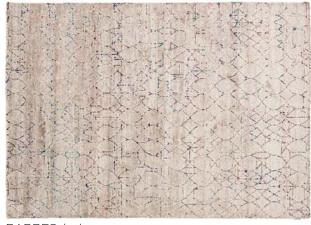
WALDEN, indoor rug



DAMASCO, indoor rug



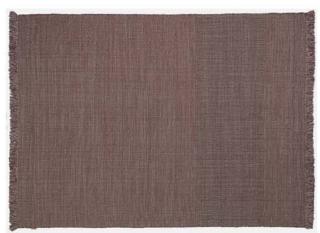
ELEMENTAL, indoor rug



BARBES, indoor rug



RAGA, indoor rug



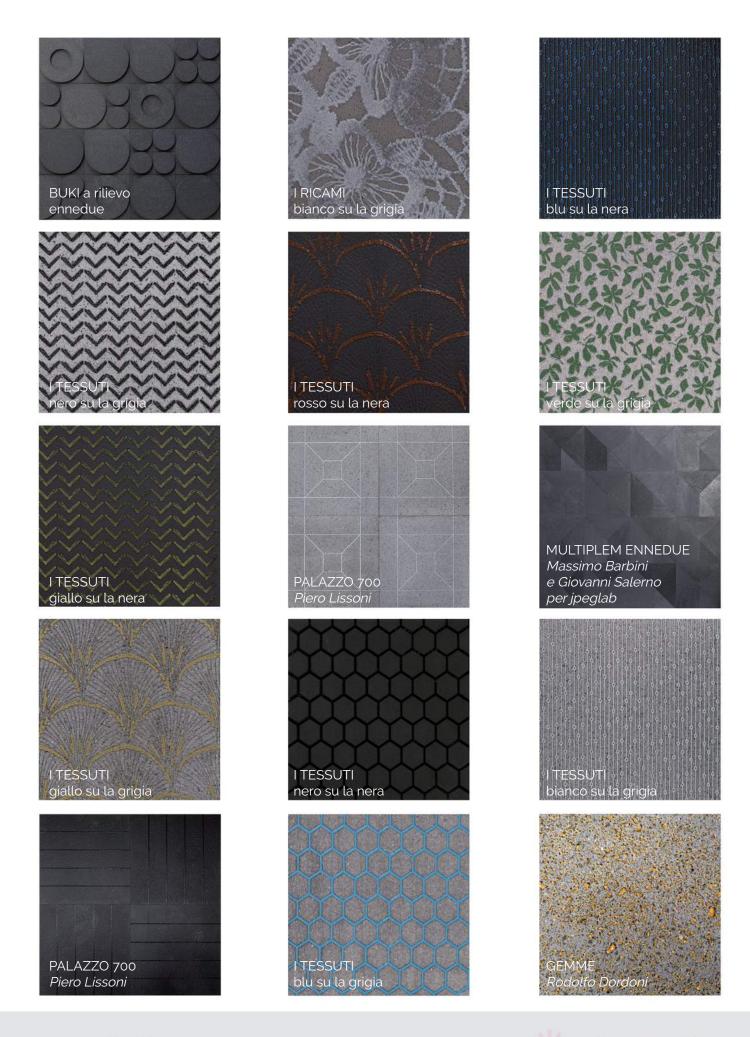
MAUI, outdoor rug





KHADI, outdoor rug





















BALOONS, table lamp



















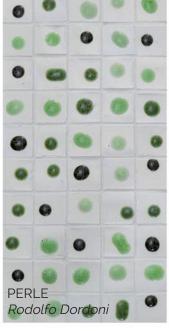
































GEO-GRAFIA Massimo Barbini







Alba s.a.s. di Leonessa Alfonso & C.

Sede operativa: via Cairoli 50, 27058 Voghera PV (Italy)

albasalesconsulting.it info@albasalesconsulting.it +39 0383 367581



PHI ROOMS S.a.s.

di Leonessa Filippo & C. Via Emilia, 80 27058 Voghera (PV)

www.phi-rooms.com info@phi-rooms.com +39.0383.367581

